

URBAN D.C. Inc.

Building Restoration ~ Contractors & Engineers

Project

**Old Navy Flagship Store
Ave of the Americas
@ 18th St.
New York, NY**

Scope of Work

**Cleaning and restoring
Terra cotta panels
Decorative cornice
Fiberglass water tables
Pre-cast stone ornaments
New 40 x 60' glass atrium**

Professionals

Fisher Development Corp.



Photo top: Completed full restoration. Photo bottom left: Aerial view of the 40 x 60 glass atrium. Photo bottom right: Preparing the facade for installation of pre-cast stone ornaments



The Price building, built circa 1906, situated in the "Ladies Mile" Historic District is the Flagship location for The Old Navy Clothing Co. store. This precinct termed "Fashion Row" in the latter part of the 19th Century, has experienced a revival of its past splendor.

Specialty contractor Urban D.C. was hired by Fisher Development Corp. to complete a full exterior restoration. This included fabrication and installation of pre-cast stone to clad the ground floor, fiberglass water tables to replicate cast iron, repair and replacement of terra cotta panels and decorative cornice at the roof.

The retail project demanded completion in time for the holiday shopping season. The fast-track nature challenged Urban D.C. to engineer, fabricate, and install ornate fiberglass and pre-cast architectural elements in lieu of restoration of the highly-deteriorated original ornamentation. Urban D.C.'s in-house crew also fabricated and installed a new 40 x 60' custom structural steel and glass atrium in record time. Additional Fisher Development fast track retail projects include Banana Republic and Pottery Barn stores.